

April 11, 2023

To: Interested Parties

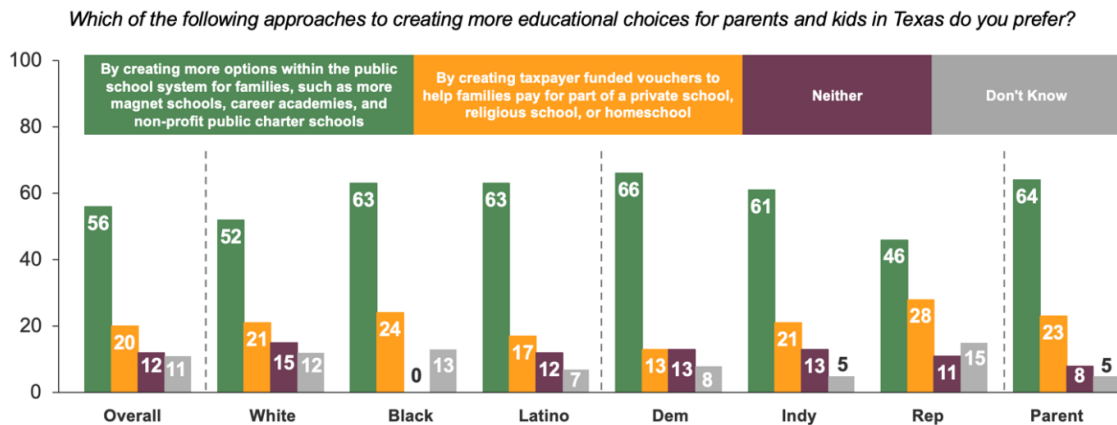
Fr: Education Reform Now Advocacy and Impact Research

Re: Texas Voters Want More Choices in Education

Education Reform Now Advocacy and Impact Research recently conducted a statewide poll of likely voters in Texas that reveals a strong desire for more educational choices in Texas, but also shows that voters overwhelmingly prefer to expand school choice by creating more options within the public school system than through a voucher proposal.

Below are some key findings from the poll:

- Over three-quarters of voters (78% support) support expanding educational choices *within* the public education system, such as more magnet schools, career academies, and non-profit public charter schools. Support is particularly high among parents of color (91%), and the proposal enjoys broad support across partisan lines (79% among Independents, 73% among Democrats, and 82% among Republicans.)
- While voters want more educational choices, they prefer creating more public school options like magnet schools, career academies, and public charter schools over creating vouchers for private schools, religious schools, and homeschooling by a 36-point margin (56% prefer more public school options / 20% prefer vouchers). The preference is even stronger among parents (64% public options / 23% vouchers), voters of color (63% public options / 18% vouchers), and Independents (61% public options / 21% vouchers).



These findings are based on the results of a statewide multi-modal poll conducted by Impact Research among N=500 likely 2024 voters in Texas. The survey was conducted in both English and Spanish and responses were collected utilizing text-to-web and online interviews between March 27-30, 2023. The margin of error for the sample is +/- 4.4 percentage points at the 95% level of confidence, and varies and is higher for subgroups.